



# Sponsorship Packet

Grantmakers for Education  
Annual Conference  
October 2020

With additional programming year-round

## Theme Statement

### *Keeping Our Promises to the Next Generation: Education and Democracy*

Our democracy – both its people and its systems – has reached an inflection point. More than half of students enrolled in public education are learners of color, and the United States will soon have no clear racial or ethnic majority. The needs of learners are constantly, quickly evolving as a complex future unfolds that few can predict. Civic, community and family engagement are increasingly important as we feel divided by politics, identity and technology.

- Is our education system prepared to serve a student populace that differs significantly from when the system was developed?
- Are we preparing students to participate in a society that looks and acts profoundly different from the one we grew up in?
- Will today's learners be ready and able to meet the promise of fulfilling work and meaningful contribution to society?
- What essential capacities will learners need in order to support a strong democracy?

As priorities, demographics and technologies change, our education system must be responsive to the changing needs of students. An inclusive democracy depends on it.

We invite you to venture into big and brave thinking on these issues with our programming. Join with hundreds of education funders, experts and partners to explore role of philanthropy in shaping and supporting a resilient democracy and vibrant public education for the next generation.



## About the Conference

*Our signature program*

Every year, we bring together a dynamic mix of education grantmakers, practitioners, youth and experts to share talent, insights and strategies. Focused on improving outcomes for all learners, the conference is designed to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected.

Our compelling programming pushes boundaries, challenges assumptions and capitalizes on the diversity of perspectives from across the field. Attendees consistently give our conference, and the networking opportunities it provides, high marks.



### What we offer conference participants

- A focus on today's relevant and pressing issues in education and philanthropy.
- A balanced environment that allows freedom to explore challenging topics.
- Expert researchers and practitioners sharing tools and knowledge to shape the future.
- Breakout sessions hosted by members presented year round.
- Engaging case studies, simulations & other personalized experiences.
- Meaningful networking with more than 600 peers from philanthropic organizations of all

## About Grantmakers for Education

*The largest and most diverse consortium of education philanthropists in the nation*

Founded in 1995 on the premise that collective insights, shared resources and constructive collaboration enable grantmakers to make more intentional and impactful investments in public education and beyond, Grantmakers for Education set out to demonstrate the power of networks in affecting greater change.

Our motto, *Together, what's next*, positions us to build upon our strong history and move with our members toward the future, exploring new ideas and more strategic ways of working together.

## Become a Conference Sponsor

*A unique opportunity to invest in strengthening philanthropy  
to improve outcomes and opportunities for all learners*

An investment in this year's conference is an investment in a three-part agenda including:

- **Conference Week.** We will take advantage of the conference week (October 12 – 16) to offer a series of high-profile speakers, case studies, virtual site visits and networking that emulates the elements of the conference that are highly valued by members.
- **Conference Year-Round.** We are offering a curated array of learning sessions led by GFE members on relevant and timely topics starting at the beginning of August and continuing on a regular basis into next spring.
- **New Research and Ongoing Collaboration.** As the nation's largest network of education funders, we are in a unique position to look across the field to identify trends and common priorities, and use those to chart a course for collective action. Based on a survey of philanthropy focused on *What Is the Big Vision for the Recovery?*, we will author a report to be released during the conference window. We launch a conversation about how grantmaking priorities have evolved during the past year's events and help chart a course for collective action.

**Join us in helping to bring this forward-thinking program to the leaders and movers in education philanthropy.** See the following pages for a breakdown of sponsorship levels and benefits and become a conference sponsor.



## PREMIER LEVEL SPONSOR

**\$100,000 and above**

- Acknowledgement as a Premier level sponsor in conference materials, with prominent logo placement on the registration website and in conference-related emails.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **eight** organization representatives.

## AMBASSADOR LEVEL SPONSOR

**\$75,000 and above**

- Acknowledgement as an Ambassador level sponsor in conference materials, with prominent logo placement on the registration website and in conference-related emails.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **six** organization representatives.

## DELEGATE LEVEL SPONSOR

**\$50,000 and above**

- Acknowledgement as a Delegate level sponsor in conference materials, including logo placement on the website and featured in conference-related emails.
- Complimentary registration for **four** organization representatives.

## ADVOCATE LEVEL SPONSOR

**\$25,000 and above**

- Acknowledgement as an Advocate level sponsor in all conference materials, including logo placement on the conference website and featured in conference-related emails.
- Complimentary registration for **two** organization representatives.

## LIAISON LEVEL SPONSOR

**\$10,000 and above**

- Acknowledgement as a Liaison level sponsor, including logo placement on the conference website and featured in conference-related emails.
- Complimentary registration for **one** organization representative.

## CONTRIBUTOR LEVEL SPONSOR

**\$5,000 and above**

- Acknowledgement as a Contributor level sponsor, including logo placement on the conference website and featured in conference-related emails.

For more information about conference sponsorship, please contact Kyle Malone at [kmalone@edfunders.org](mailto:kmalone@edfunders.org) or 503-595-2100.