



# Sponsorship Packet

Grantmakers for Education Annual Conference  
October 22-24, 2019  
New Orleans, Louisiana  
at the  
Hilton New Orleans Riverside

grantmakers<sup>for</sup>education 

## Theme Statement

### **Supporting Students in Overcoming Adversity: Agency, Justice, Equity**

We are taking inspiration from the students who lived through Hurricane Katrina and the subsequent overhaul of the education system. Local successes and challenges will stimulate national conversations about transforming education, from birth through postsecondary success. Drawing on brain science and the latest evidence, we will explore the social, emotional and academic dimensions of learning. Our theme affirms the commitment in our community to equity of opportunity and outcomes for students, especially those who have experienced trauma, racial injustice and disability.



## About the Conference

### *Our signature program*

Every year, we bring together a dynamic mix of education grantmakers, practitioners, youth and experts to share talent, insights and strategies. Focused on improving outcomes for all learners, the conference is designed to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected.

Our compelling program pushes boundaries, challenges assumptions and capitalizes on the diversity of perspectives across the field. Attendees return year after year and consistently give our program, and the networking opportunity it provides, high marks.



### What we offer conference participants

- An informal and balanced environment that allows freedom to explore challenging topics.
- A focus on today's relevant and pressing issues in education and philanthropy.
- Expert researchers and practitioners sharing tools and knowledge to shape the future.
- Over 50 engaging breakout sessions, roundtable discussions, and receptions developed by GFE members.
- Dynamic plenaries with thought leaders from education, philanthropy and beyond.
- Meaningful networking with more than 700 peers from philanthropic

## About Grantmakers for Education

*The largest and most diverse consortium of education philanthropists in the nation*

Founded in 1995 on the premise that collective insights, shared resources and constructive collaboration enable grantmakers to make more intentional and impactful investments in public education and beyond, Grantmakers for Education set out to demonstrate the power of networks in affecting greater change.

Our motto, *Together, what's next*, positions us to build upon our strong history and move with our members toward the future, exploring new ideas and more strategic ways of working together.

## Become a Conference Sponsor

*A unique opportunity to invest in strengthening philanthropy  
to improve outcomes and opportunities for all learners*

Once a year, Grantmakers for Education members from around the country—from foundations big and small, with grantmaking budgets that range from tens of thousands to multi-millions of dollars—gather at our annual conference because they believe that we can strengthen our impact on education when we all work together and learn from each other’s successes and challenges.

An investment in this year’s annual conference is an investment in advancing a program specifically designed to deepen our conversations and further our actions around topics that will have a profound impact on the future of education. The conference provides an important opportunity for education grantmakers to work together toward the day when all learners succeed in their education and career choices, resulting in a positive impact on their community and the nation.

**Join us in helping to bring this forward-thinking program to the leaders and movers in education philanthropy this October.** See the following pages for a breakdown of sponsorship levels and benefits.



## PREMIER LEVEL SPONSOR

**\$100,000 and above**

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as a Premier level sponsor in conference materials, with prominent logo placement on the registration website, conference signage and in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **eight** organization representatives.
- Complimentary reception during funder receptions evening event.

## AMBASSADOR LEVEL SPONSOR

**\$75,000 and above**

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as an Ambassador level sponsor in conference materials, with prominent logo placement on the registration website, conference signage and in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **six** organization representatives.

## DELEGATE LEVEL SPONSOR

**\$50,000 and above**

- Acknowledgement as a Delegate level sponsor in conference materials, including logo placement in the conference app, on the website and featured in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Complimentary registration for **four** organization representatives.

## ADVOCATE LEVEL SPONSOR

**\$25,000 and above**

- Acknowledgement as an Advocate level sponsor in all conference materials, including logo placement in the conference app, on the website and featured in conference-related emails.
- Organizational logo broadcast in rotating images in plenary room.
- Complimentary registration for **two** organization representatives.

## LIAISON LEVEL SPONSOR

**\$10,000 and above**

- Acknowledgement as a Liaison level sponsor, including logo placement in the conference app, on the website and featured in conference-related emails.
- Complimentary registration for **one** organization representative.

## CONTRIBUTOR LEVEL SPONSOR

**\$5,000 and above**

- Acknowledgement as a Contributor level sponsor, including logo placement in the conference app, on the website and featured in conference-related emails.

For more information about conference sponsorship, please contact Kyle Malone at [kmalone@edfunders.org](mailto:kmalone@edfunders.org) or 503-595-2100.