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# 2015 Annual Conference

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Sponsorship Packet

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grantmakers<sup>for</sup>education 

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# 2015 Annual Conference Overview

Conference Dates: October 21-23, 2015  
Conference Location: San Francisco, California • Westin St. Francis  
Conference Theme: Education Without Limits: Shaping the Future of Grantmaking

## ABOUT THE PROGRAM

The Annual Conference is Grantmakers for Education's signature program. Every year, it brings together a dynamic mix of grantmakers, practitioners, youth, and experts in the field of education to share talent, insights and strategies.

Focused on improving outcomes for all learners, the conference is designed to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected. To accomplish this, the GFE conference:

- Provide members with an informal and balanced environment for collaborating, discussing and acting on important issues in public education.
- Helps members identify and prepare for what's next, focusing on relevant and pressing issues as well as tools and knowledge required to shape the future.

Grantmakers for Education prides itself on designing a compelling program that pushes boundaries, challenges assumptions and capitalizes on the diversity of perspectives across the field. We are proud that attendees return year-after-year and consistently give our program, and the networking opportunity it provides, high marks.

## ABOUT THE 2015 CONFERENCE THEME

### **Education without Limits: Shaping the Future of Grantmaking**

Times are changing. Societal forces are challenging our traditional role. New types and ways of investing in education are emerging. Our new reality is more interconnected than it has ever been and change is the norm. Within this context, we must come together, reach across sectors, and become more anticipatory and proactive to prepare for what's next.

At the 19<sup>th</sup> Annual Grantmakers for Education Conference *Education Without Limits: Shaping the Future of Grantmaking*, participants will learn how grantmakers are working independently, collaboratively, across the spectrum of education and in partnership with other sectors to ensure that the nation fulfills its promise of excellent and equitable public education for every learner today and into the future. We offer a program that breaks down silos, bridges the gap between now and next, and provides access to tools and knowledge required to shape the future.

## ABOUT THE LOCATION

This year, we will gather in California, a state educating more than six million students, in 1,000 districts, in more than 11,000 K-12 schools. The state is also home to more colleges and universities than any other in the nation, and with more than 2.1 million students on 112 campuses, California Community Colleges is the largest system of higher education in the nation. In a nod to our Bay Area location, we will take advantage of local sites and expertise to gain insight into how technology, the arts, and our environment can improve experiences for learners.

# SPONSORSHIP OPPORTUNITIES

## Your Opportunity to Invest In the 2015 Grantmakers for Education Annual Conference

The Grantmakers for Education Annual Conference presents a unique opportunity to invest in strengthening philanthropy to improve outcomes and expand opportunities for all learners. Once a year, GFE members from around the country—from foundations big and small, with grantmaking budgets that range from tens of thousands to multi millions of dollars—gather at our annual conference because they believe that we can achieve more for education when we all work together and learn from each other’s successes and challenges.

An investment in the annual conference is an investment in a program specifically designed to complement what GFE members are focused on across the spectrum of public education: promoting equity, generating evidence-based outcomes, achieving excellence in teaching and learning, and continuing what works, while always rising to meet the next challenge. The conference provides an important opportunity for education grantmakers to work together toward the day when all learners succeed in their education and career choices, resulting in a positive impact on their community and the nation.

## GFE is pleased to offer recognition at the following sponsorship levels:

### DIGNITARY LEVEL SPONSOR – UP TO AND ABOVE\* \$75,000

- Logo on splash page (opening page) of the conference app
- Acknowledgement as a Dignitary Level Sponsor in conference materials, with prominent logo placement on the registration website, conference signage, and in conference-related emails
- Prominent placement of organizational logo in the registration area
- Complimentary registration for **six** organization representatives
- Prominent recognition of the organization’s support during a conference plenary

*Sponsorships of \$75,000 or more will receive complimentary registration for **eight** organization representatives*

### AMBASSADOR LEVEL SPONSOR – UP TO \$50,000

- Acknowledgement as an Ambassador Level Sponsor in conference materials, including logo placement in the conference app, on the website, and featured in conference-related emails
- Prominent placement of organizational logo in the registration area
- Complimentary registration for **four** organization representatives

### DELEGATE LEVEL SPONSOR – UP TO \$25,000

- Acknowledgement as a Delegate Level Sponsor in all conference materials, including logo placement in the conference app, on the website, and featured in conference-related emails
- Organizational logo broadcast in rotating images in plenary room
- Complimentary registration for **two** organization representatives

### LIAISON LEVEL SPONSOR – \$2,500 TO \$10,000

- Acknowledgement as a Liaison Level Sponsor in conference app, on the website, and featured in conference-related emails
- Complimentary registration for **one** organization representative beginning at \$5,000